



## 2014 UNIAPAC FOUNDATION NEWSLETTER

January-February 2014

Dear friends at Uniapac,

We are delighted to be able to share with our members at UNIAPAC this 2014 UNIAPAC Foundation Newsletter, which includes details of the latest events and activities that the Foundation is currently and will be involved in. Throughout 2014, we will be very active in partnership initiatives in close cooperation with international organizations such as ILO, UNESCO, the Pontifical Council Justice and Peace, catholic universities, research Institutes, NGOs, financial organizations and churches. Our main goal is to provide greater support for our National Associations and to ensure the visibility of UNIAPAC through the promotion of a world economy that respects a person's dignity and the Common Good.

### *Events, actions and publications*

#### **Conference at the Centre for Enterprise, Markets and Ethics (CEME), Oxford, January 16 2014**

The conference “*Restoring ethics to banking*” by Antony Jenkins, Group Chief Executive, Barclays Bank, which was chaired by Lord Griffiths of Fforestfach and organized by the CEME, was held in Oxford on January 16, 2014. Antony Jenkins is leading a transformational programme at Barclays Bank named RISES (*Respect, Integrity, Service, Excellence and Stewardship*) in order to restore public confidence and enhance the image of the banking sector in the UK. Uniapac was represented in this seminar by Rodrigo Whitelaw, General Delegate of the Uniapac Foundation.

#### **Defining 2014 UNESCO-UNIAPAC cooperation strategy, Paris, January 22, 2014**

After a year of fruitful cooperation between UNESCO and UNIAPAC, including UNIAPAC's participation at the 37<sup>th</sup> UNESCO General Conference in November 2013, a meeting to discuss the cooperation strategy between the two organizations was held at the headquarters of the Uniapac Foundation. UNESCO's lines of action for 2014 were discussed, and it was decided to consult with local associations on priority issues and activities that these associations may be involved in at local level. UNESCO began its activities in five programme areas, setting priorities for 2015 and 2020: Education, Natural Sciences, Social & Human Sciences, Culture and Communication & Information. UNIAPAC participates in UNESCO's activities thanks to the CCIC liaison committee and Marc Toillier as permanent delegate. Since 2012, UNESCO has been focussing the involvement of local associations, their NGOs and partner associations in the ground/ field activities.

#### **Analysing Comments on the Exhortation “*Evangelii Gaudium*”, Rome, 16 February 2014**

Several Uniapac associations are working in academic collaboration with Professor André Habisch<sup>1</sup>, drafting a statement of Uniapac's response to the 2013 apostolic exhortation EVANGELII GAUDIUM of the Holy Father Francis. The Uniapac Statement is being translated into Spanish and will be formally sent to the Holy Father Francis. It will also serve as a basis for discussion for the Post 2015 Sustainable Development Agenda of the United Nations. The statement will soon be distributed to Uniapac's regional and national associations.

*“Evangelii Gaudium” is an extremely important document. We take it as a call to look at the missionary dynamism of the church and to look at the needs – both material and spiritual – of the poor. We take it as a call to re-act to it with spiritual renewal and personal engagement of our members and with the firm commitment to contribute to the transformation of the socio-economic and political world towards the common good. We understand that that evangelization is about both, announcing the gospel and spreading the word of God and at the same time addressing the social realities of the world with special regard to the poor.*

*(Excerpts of the Uniapac Statement, February 2014)*

<sup>1</sup> André Habisch is professor for Christian Social Ethics and Society at the Catholic University of Eichstätt-Ingolstadt. He is scientific adviser of the Uniapac since 1998.



José Maria Simone, President of Uniapac International, Pierre Lecocq, President of the Uniapac Foundation, José Ignacio Mariscal, Past-president of Uniapac International, Martin Wilde, General Secretary of Uniapac Europe and Rodrigo Whitelaw, General Delegate of the Uniapac Foundation participated in a meeting with Cardinals Oscar Rodriguez Madariaga and Peter K.A. Turkson to discuss the content of the document as well as strengthening relations between the Holy See and Uniapac.

**Joint Consultation: The Pontifical Council for Justice and Peace and Uniapac Rome, February 17, 2014**

Representatives of the Pontifical Council Justice and Peace and Uniapac held a Joint Consultation at San Calisto on the urgent priorities with regard to the cooperation between Uniapac and the Church. The main areas of discussion were practical principles for business, including the issue of an “inclusive economy”, the importance of framework conditions such as common good-oriented governance and social/institutional ethics. Other topics of common interest were the concept and significance of Social Impact Investing and a discussion on the relationship between this approach and Catholic Social Teaching. Uniapac and the PCJP also emphasise the importance of strengthening cooperation ties with Catholic universities around the world.

The Pontifical Council Justice and Peace officially invited the President of Uniapac International, José Maria Simone, to the High Level International Seminar entitled “The Global Good: Towards a More Inclusive Economy” which will be held in Rome on 11-12th July 2014.

**The Philippe de Woot Award 2014, Solvay Business School, Brussels, February 18, 2014**

The inter-university Philippe de Woot Award aims to promote Corporate Social Responsibility (CSR) by awarding, every two years, at least one prize to one or several Master theses which constitute(s) an original contribution to the understanding and thinking of Corporate Social Responsibility. The award is for any student that has graduated from a University or Business School at Master’s level and whose Master’s thesis concerns corporate social responsibility or sustainable enterprises.

Through the Philippe de Woot Award, the major schools of management in Belgium are striving to create greater awareness around the growing importance of Corporate Social Responsibility (CSR) in the current social and economic context. As today’s students are tomorrow’s managers and entrepreneurs, the organizers also hope that this initiative will stimulate young people to think carefully about the meaning of sustainable business practices. Rodrigo Whitelaw represented Uniapac Foundation in this event.

**Transformational Business Network (TBN) Annual Conference, London, February 26, 2014**

Uniapac actively participated in the TBN 2014 Conference. TBN goal is to improve the lives of the extreme poor and to eradicate the unacceptable obscene poverty. The purpose of the TBN is to release, and act as a catalyst for the full spectrum of business acumen, professional expertise, and financial resources in order to both create and support sustainable and scalable enterprise solutions to help lift people out of poverty.

The TBN Network was conceived as a practical response to the daily-life crises faced by the poor. TBN provides leadership and enterprise solutions to poverty by assuming a joint responsibility in addressing the problems and scandal of poverty. A range of speakers presented inspiring insights from a spectrum of case studies and innovative examples of ongoing transformation of lives, communities, economies and improved stewardship of the natural environment, which provide real hope for us all.

**Opinion Series:**

**Turnbull Richard**, *“Evangelicals, the economy and poverty”*, *Uniapac Foundation Opinion Series*, n° 10, January 2014.